

# ***Privacy Policy***

## ***Vow Inc.***

### **General**

Vow Inc. (“Company” or “we” or “us” or “our”) respects the privacy of its users (“user” or “you”) that use our website located at <http://www.vowinc.com>, including other media forms, media channels, mobile website or mobile application related or connected thereto (collectively, the “Website”). The following types of information that Company may gather about our collect from you about your use of information, and your rights is relation to that information. Changes to this Privacy Policy are discussed at the end of this document. Each time you use the Website, however, the current version of this Privacy Policy will apply. Accordingly, each time you use the Website you should check the date of this Privacy Policy (which appears at the beginning of this document) and review any changes since the last time you used the Website.

The website is hosted in the United States of America and is subject to U.S. state and federal law. If you are accessing our Website from other jurisdictions, please be advised that you are transferring your personal information to us in the United States, and by using our Website, you consent to that transfer and use of your personal information in accordance with this Privacy Policy. You also agree to abide by the applicable laws of applicable states and U.S. federal law concerning your use of the Website and your agreements us. Any persons accessing our Website from any jurisdiction with laws or regulations governing the use of the Internet, including personal data collection, use and disclosure, different from those of the jurisdictions mentioned above may only use the Website in a manner lawful in their jurisdiction. If your use of the Website would be unlawful in your jurisdiction, please do not use the Website.

BY USING OR ACCESSING THE WEBSITE, YOU ARE ACCEPTING THE PRACTICES DESCRIBED IN THIS PRIVACY POLICY.

### **GATHERING, USE AND DISCLOSURE OF NON-PERSONALLY-IDENTIFYING INFORMATON**

#### ***Users of the Website Generally***

“Non-Personally-Identifying Information” is information that, without the aid of additional information, cannot be directly associated with a specific person. “Personally-Identifying Information,” by contrast, is information such as a name or email address that, without more, can be directly associated with a specific person. Like most website operators, Company gathers from users of the Website Non-Personally-Identifying Information of the sort that Web browsers, depending on their settings, may make available. That information includes the user’s Internet Protocol (IP) address, operating system, browser type and the locations of the websites the user views right before arriving at, while navigating and immediately after leaving the website. Although such information is not personally-identifying information, it may be possible for Company to determine from an IP address a user’s Internet service provider and the geographic location of the visitor’s point of connectivity as well as other statistical usage data. Company analyzes Non-Personally-Identifying Information gathered from users of the Website to help Company better understand how the Website is being used. By identifying patterns and trends in usage, Company

can better design the Website to improve user's experiences, both in terms of content and ease of use. From time to time, Company may also release the Non-personally-identifying Information gathered from website users in the aggregate, such as by publishing a report on trends in the usage of the website.

### ***Web Cookies***

A "Web Cookie" is a string of information which assigns you a unique identification that a website stores on a user's computer, and that the user's browser provides to the website each time the user submits a query to the website. We use cookies on the website to keep track of services you have used, to record registration information regarding your login name and password, to record your user preferences, to keep you logged into the website and to facilitate purchase procedures. Company also uses web cookies to track the pages that users visit during each website session, both to help company improve user's experiences and to help company understand how the website is being used. As with other Non-Personally-Identifying Information gathered from users of the website, company analyzes and discloses in aggregated form information gathered using web cookies, to help company, its partners and others better understand how the website is being used. COMPANY USERS WHO DO NOT WISH TO HAVE WEB COOKIES PLACED ON THEIR COMPUTER SHOULD SET THEIR BROWSERS TO REFUSE WEB COOKIES BEFORE ACCESSING THE WEBSITE, WITH THE UNDERSTANDING THAT CERTAIN FEATURES OF THE WEBSITE MAY NOT FUNCTION PROPERLY WITHOUT THE AID OF WEB COOKIES. WEBSITE USERS WHO REFUSE WEB COOKIES ASSUME ALL RESPONSIBILITY FOR ANY RESULTING LOSS OF FUNCTIONALITY.

### ***Web Beacons***

A "Web Beacon" is an object that is embedded in a web page or email that is usually invisible to the user and allows website operators to check whether a user has viewed a web page or an email. Company may use Web Beacons on the Website and in emails to count users who have visited pages, viewed emails and to deliver co-branded services. Web Beacons are not used to access users' Personally-Identifying Information. They are technique Company may use to compile aggregated statistics about Website usage. Web Beacons collect only a limited set of information, including a Web cookie number, time and date of page or email view and description of the page or email on which the beacon resides.

### ***Mobile Device Additional Terms***

- **Mobile Device.** If you use a mobile device to access the website or download any of our applications, we may collect device information (such as your mobile device ID, model and manufacture), operation system, version information and IP address.
- **Geo-Location Information.** Unless we have received your prior consent, we do not access or track any location-based information from your mobile device at any time while downloading or using our mobile application or our services, except that it may be possible for company to determine from an IP address the geographic location of your point of connectivity, in which case we may gather and use such general location data.
- **Push Notifications.** We send you push notifications if you choose to receive them, letting you know when someone has sent you a message or for other service-related matters. If you wish to opt-out from receiving these types of communications, you may turn them off in your device's settings.

## Contact

If you have any questions regarding our Privacy Policy, please contact our Privacy Officer at:

Vow Inc.

Attention: Privacy Office

109 Builders Crt.

Boiling Springs, SC 29316

Email: [dev@vowinc.com](mailto:dev@vowinc.com)

Phone: (864)541-0650